

LLNZShop Website Privacy Policy

This privacy policy sets out how this website uses and protects any information that you give when you use this website, or that is automatically retrieved by this website.

We are committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

We may change this policy without notice from time to time effective upon updating this page. Use of the website means that you agree to the terms of the Privacy Policy in effect at the time that you access the website.

What we collect

We may collect the following information:

- Name
- Contact information including email address
- Demographic information such as postcode, preferences and interests
- Other information relevant to customer surveys and/or offers

What we do with the information we gather

We require this information to understand your needs and provide you with a better service. This includes, but is not limited to:

- Internal record keeping
- Personalisation of the website for you
- Improvement of our products and services
- Periodically sending promotional emails about new products, special offers or other information which we think you may find interesting using the email address which you have provided
- From time to time, using your information to contact you for market research purposes. We may contact you by email, phone, fax or mail. We may use the information to customise the website according to your interests
- Enabling your access to and use of the website
- Supplying to you goods and/ or services services that you purchase
- Sending you statements and invoices
- Collecting payments from you
- Sending you marketing communications

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online. Although reasonable steps have been taken, we cannot guarantee to prevent, and are not responsible for, cases of interception or “hacking” of information transmitted through this website by unauthorised third parties.

IP addresses

We use IP addresses to analyse trends, administer the site, track user's movement, and gather broad demographic information for aggregate use. IP addresses are not linked to personally identifiable information.

We may share aggregated demographic information with our partners and advertisers. This is not linked to any personal information that can identify any individual person.

We may partner with another party to provide specific services. When the user signs up for these services, we may share names, or other contact information that is necessary for the third party to provide these services. These parties are not allowed to use personally identifiable information except for the purpose of providing these services.

How we use cookies

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyse data about web page traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us. You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

Some of our business partners use cookies on our site (for example, advertisers). However, we have no access to or control over these cookies.

Google Analytics

Visits to this website are logged. These logs of information are used to better understand how people use our site. This analysis is done using the Google analytics service. Google's privacy policy may be found here <http://www.google.co.nz/intl/en/policies/privacy/>

Links to other websites Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

Controlling your personal information You may choose to restrict the collection or use of your personal information in the following ways:

- Whenever you are asked to fill in a form on the website, look for the box that you can click to indicate that you do not want the information to be used by anybody for direct marketing purposes
- If you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by Contacting Us
- We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting if you tell us that you wish this to happen

Information from minors

If you are under 13 years of age, you should not provide any personally identifiable information on this site without the knowledge and permission of your parent or guardian. If we learn that you are under 13 years of age, we will not maintain or use any personally identifiable information about you without the verifiable consent of your parent or guardian, except as allowed by law. This may mean that you will be unable to participate in some activities on the site without that verifiable consent.

You may request details of personal information which we hold about you. A small processing fee will be payable if you would like a copy of the information. Contact Us.

If you believe that any information we are holding on you is incorrect or incomplete, please Contact Us as soon as possible, at the above address. We will promptly correct any information found to be incorrect.

Related Documents

Authorisation

Director
La Leche League New Zealand

Policy number		Name: LLLNZShop Website Privacy Policy	
History		Approved by Board on	26 May 2013
Responsible person	Director	Scheduled review date	May 2016
Sources:			