



**La Leche League NZ**

Supporting your breastfeeding journey  
*E tautoko ana i to ara whāngote*

**Aroha** is La Leche League New Zealand's publication for breastfeeding families. Published bimonthly, it features the latest breastfeeding information with articles on a variety of personal breastfeeding and parenting experiences.

- ♥ **Aroha** is displayed prominently and read by those attending our group meetings. In 2014, over 6000 mothers attended La Leche League meetings in 43 locations throughout Aotearoa New Zealand
- ♥ **Aroha** is also posted to subscribers. Our subscribers/members are a mixture of young families, health professionals and La Leche League groups
- ♥ **Aroha** is displayed in many public libraries, Well Child clinics, midwives' and doctors' waiting rooms, polytechnic libraries and community resource centres
- ♥ By advertising in **Aroha**, as well as having your brand reach a wide and varied audience, you will also be supporting an organisation that makes a difference to kiwi families every day

## Advertise

with La Leche League New Zealand

18 x 25

**FULL  
PAGE**

18 x 12

**HALF  
PAGE**

9 x 12

**QTR  
PAGE**

9 x 6

**1/8  
PAGE**

See over page for further information, terms and conditions

### BLACK & WHITE

	Full Page	Half Page	Qtr Page	1/8 Page
Per issue/casual	\$150	\$80	\$45	\$25
Per three issues	\$405	\$216	\$122	\$68
Per six issues	\$720	\$384	\$216	\$120

### FULL COLOUR

Per issue/casual	-	-	\$60	\$45
Per three issues	-	-	\$162	\$122
Per six issues	-	-	\$288	\$216

### FOR ALL ADVERTISING ENQUIRIES

Please contact Kelly Dugmore  
LLLNZ Office Administrator  
Email: [administrator@lalecheleague.org.nz](mailto:administrator@lalecheleague.org.nz)  
Phone: 04 471 0690  
(Monday - Friday, 8am - 1pm)

La Leche League New Zealand Inc  
Level 3 Room 7, 16 Hagley Street  
PO Box 50 780  
PORIRUA 5240  
Telephone: 04 471 0690  
[www.lalecheleague.org.nz](http://www.lalecheleague.org.nz)

## GENERAL CONDITIONS

Existing advertising contracts will be honoured for a 12 month period should advertising rates increase in the meantime.

The publisher reserves the right to refuse or omit any advertising which is not compatible with La Leche League philosophy. See <http://www.lalecheleague.org.nz/about-us/our-philosophy>

All advertising material is to be delivered to the Office Administrator without expense to the publisher.

Acceptance of an advertisement does not constitute La Leche League New Zealand (LLLNZ) endorsement. This information will appear as a statement in the publication.

LLLNZ will not accept advertising from companies whose products fall within the scope of the World Health Organisation International Code of Marketing of Breast Milk Substitutes.

Advertising for the following products will not be accepted: tobacco products; alcoholic beverages; contraceptives and/or contraceptive devices; food supplements, vitamins, minerals and medications; publications, such as magazines and periodicals, which are not produced by La Leche League; books and other publications, except those which have been approved by La Leche League or are children's books.



La Leche  
League NZ

Supporting your breastfeeding journey  
*E tautoko ana i tō ara whāngote*

## Advertise with La Leche League New Zealand



Design services for your advertisement are available for an additional cost. Please contact us to discuss your requirements.

## ADVERTISING DEADLINES

Aroha is published bi-monthly in February, April, June, August, October and December.

Advertising deadlines are:

31 January	31 March
31 May	31 July
30 September	30 November

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